



### **Barker Blog Guidelines**

Thank you for expressing interest in contributing to The Barker Adoption Foundation's Guest Blog (website link). Our content provides the community with the insight, tools, and advice they need to feel supported amongst others in the adoption community. By contributing to our blog, you have an opportunity to share your personal experiences and knowledge with our audience and increase awareness around the adoption experience.

#### **Purpose:**

- The focus of the blog should be to inform and/or inspire Barker's intended audience.
- Links to related helpful articles and or resources are acceptable, however, self-promotion is not permitted.

#### **Target Audience:**

- All guest posts should be tailored towards Barker's intended audience, which is the adoption community. We suggest you refer to past guest blog submissions to help guide your final draft. <https://www.barkeradoptionfoundation.org/adoption-resources/barker-blog>
- Barker maintains the right to reject submissions; or request that they be revised and re-submitted to better fit the intended audience. Submitters, of course, also maintain the right to refuse but that may result in the submission not being published.

#### **Formatting:**

- Articles may be in the form of paragraphs, lists, headers, bullet points, and/or other engaging formatting.
- Articles should fall between 1200-2500 words in length and be submitted in Microsoft doc. format. Please include a title.
- Barker maintains the right to edit submissions (i.e. fixing spelling, grammar, sentence structure, formatting).
- Your submission must be your own original work.
- You confirm that any photos or graphics that you would like to accompany your article are either owned by you, or that you have gained permission from the owner prior to use. All images must be credited to the owner.

### **Submission Criteria:**

#### **How to submit to Barker:**

- Please email your submission to [info@barkerfoundation.org](mailto:info@barkerfoundation.org) with the email subject header: *Guest Blog Entry (Name of author)*



- Please include 2-3 sentence bio (attached as a separate document) so we can appropriately credit you. You may also attach a picture if you wish for us to share it with your post.
- If we don't feel your submission is a good fit for Barker and its audience, understand we are under no obligation to publish the material.
- If accepted, understand that your submission may not be published right away. Barker will share a proposed publishing date with you before we confirm your submission.
- There will be no compensation for guest blogs. However, your submissions will have visibility as it will be shared on all our social media platforms and website.

### **Categories to Consider:**

Through the eyes of the Adoptee

Reflections of an Adoptee

Adult Adoptee: Exploring the Search and Reunion Journey

Openly Speaking about Adoption

What People Really Think About Birth Mothers and Adoption

Protecting the 'Privacy' of Birth Mothers

Deciding to adopt

Navigating the adoption process and birth parent match

Education and resources

Family, friends, and community

Open adoption/Closed adoption

Older child adoption

Special-needs adoption

Adoption from foster care

Adoptive parents of color

Single parent and LGBTQ parents

Older Adoptive parents

Current News & Notes – Legislative and policy updates

Parenting tips and guidelines

**Adoptee Testimonial Page:** Adoptees who have been adopted through the Barker agency share their stories, as do individuals with no connection to our agency at all.

Email [info@barkerfoundation.org](mailto:info@barkerfoundation.org) if you wish to share yours.